

Tender Title: - Tender for empanelment of Public Relations (PR) & Media Consultancy Agency.

Tender No.: - MPBCDC/07/2024.

MPBCDC 's Clarifications to the Pre bid Queries.

| Sr. No | Clause & Page No | Existing Clause | Queries | MPBCDC Clarifications |
|--|-----------------------------|----------------------|--|--|
| 1) Theistic Business Consultants, Mumbai. | | | | |
| 1 | Clause No. 2 , Page No. 15. | Scope of Work | Scope of work :- 1. Will MPBCDC have a nodal officer / team for defining the requirements and description of various Social media creatives and other collaterals to be created for MPBCDC? 2. Will the team also provide necessary approvals for the content and designing? | 1. Yes, MPBCDC will have the nodal officer for defining the requirement of the work. 2. The nodal officer will take the approval of the competent authority for the content and the designing. |
| 2 | Clause No 3, Page No. 17 | Eligibility Criteria | Eligibility Criteria :- 1. It is requested that Bidder can submit the bid as a consortium with suitable partners for the best results for MPBCDC. Kindly confirm, if the bidder can submit the bid as a consortium? | 1. Yes, the consortium is allowed. Hence, bidder can submit the bid as a consortium. 2. The maximum three members will be allowed for consortium. 3. The bidder shall have to submit agreement for consortium and declare the lead member. |

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| 3 | _____ | Financial Bid | Financial Bid :- 1. Will the costs related to the collaterals and social media activities submitted on a monthly basis? 2. How will the work order be issued for any other adhoc activities decided by MPBCDC for execution? | 1. This tender is only for empanelment. The cost related parameters will be asked separately in the 2 nd stage of bidding. 2. Work order will be issued for each project separately. |
| 2) Satisfied Media Pvt Ltd., Mumbai. | | | | |
| 1 | _____ | _____ | How is the payment structure | Payment will be released to the bidder on actual work done basis for each project. |
| 2 | _____ | _____ | What is the total value of the project | This tender is only for empanelment. Hence, the total value of the project will be workout on project-to-project basis. |
| 3 | _____ | _____ | Kindly request you to extend the submission date for the tender as we need to work on documentation | The date of submission is extended up to 15/03/2024. |